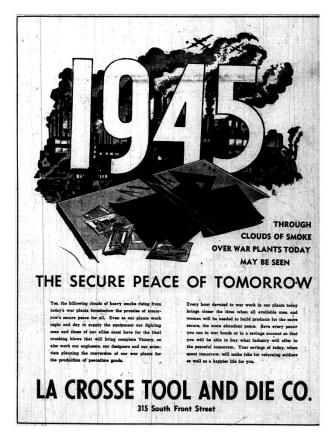
1945 January 1-7 Hope for Peace in 1945



La Crosse Tribune 1945 January 1, page 14

A new year traditionally means a fresh start and perhaps even making resolutions for making improvements in the coming 12 months.

None of that was appropriate as the year 1945 began. War in Europe and the Pacific raged with progress made during the previous three years of combat, but there was not a certain end in sight.

Americans at home were making sacrifices in their daily lives to support their men and women at the battlefronts. There was war weariness, but there was also the realization that nobody could give up until victory was at hand.

The most fervent wish for the year 1945 was victory in the war and peace in the world.

This advertisement from La Crosse Tool and Die Co. was recognizing the important work of factories supplying the materials for the war, but it was also looking ahead to the peace that all hoped would come before year's end.

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